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ATLANTIC CITY PLAYBOY CASINO REUNION EXTRAVAGANZA

**Benefiting the
SOUTH JERSEY AIDS ALLIANCE**

(ATLANTIC CITY, NJ – July 20, 2009) – Please join us on Friday, October 2 and Saturday, Oct 3, for a weekend of fun and nostalgia as we celebrate the wonderful times shared at the captivating Playboy Hotel and Casino! The reunion weekend promises to be a blast from the past. If you can remember partying at Easy Street, Duke Macs, The Surfside and Maloney's, then you'll be right at home with the music and reconnecting with past Bunnies and other former Playboy Casino employees.

The Friday night kick off party features a Maloney's Beef N Beer themed night with former Maloney's DJ's Kenny Sloane, Coz and Sparkles, spinning records from back in the day. The party begins at 8 p.m. The ticket price is \$60 per person and will include an evening of entertainment, specialty shots, beer, wine, roast beef and more.....

Saturday evening is the main event to include a champagne "Sunset over the Bay" cocktail hour beginning at 6pm, a full premium open bar beginning at 7:30pm, butlered hors d'oeuvres, and a full dinner buffet, with entrees of filet mignon and salmon. DJ entertainment featuring dance music will rock the night away. This is a high end affair and the ticket price is \$125 per person. The public is urged to come one or both nights to reconnect with old friends and champion a great cause.

On Sunday there will be a Farewell Brunch at 1pm...a perfect end to a fabulous weekend ...ticket price will be \$10.

The proceeds from the reunion events will benefit South Jersey AIDS Alliance. Both nights will be hosted from a private mansion located on the bay in Avalon. There will be valet parking available. Both nights are expected nights to sell out, and those interested are urged to reserve their tickets now. If tickets are left for purchase at the door, the price will be increased for each night by \$25. Checks or money orders should be made payable to Renay Rogers, 79 Hampton Gate Drive, Sicklerville, N.J. 08081. Please include a contact email address and phone number. Additional information contacts: renayhr@comcast.net, 609-774-3910 or Lois Sablich,

phillychick1010@verizon.net, 267-252-2752. Ticket purchase by credit card or Paypal is available on the SJAA website www.sjaids.org.

About South Jersey AIDS Alliance

South Jersey AIDS Alliance is a caring and compassionate human services organization dedicated to the fight against HIV/AIDS and offers services and support to people living with HIV/AIDS, their families and caregivers. South Jersey AIDS Alliance's diverse and integrated programs and services span 1,300 square miles in three counties—Cumberland, Cape May and Atlantic—and serve about 2,500 people annually. While headquartered in Atlantic City, support centers are located in Atlantic City, Wildwood, Millville, Vineland and Bridgeton, NJ. Services also include prevention education for people at risk for HIV. The United Way of Atlantic County and Manna by the Shore are partner agencies. To learn more about its many programs and services, please go to its website or call **800-281-AIDS**.

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